

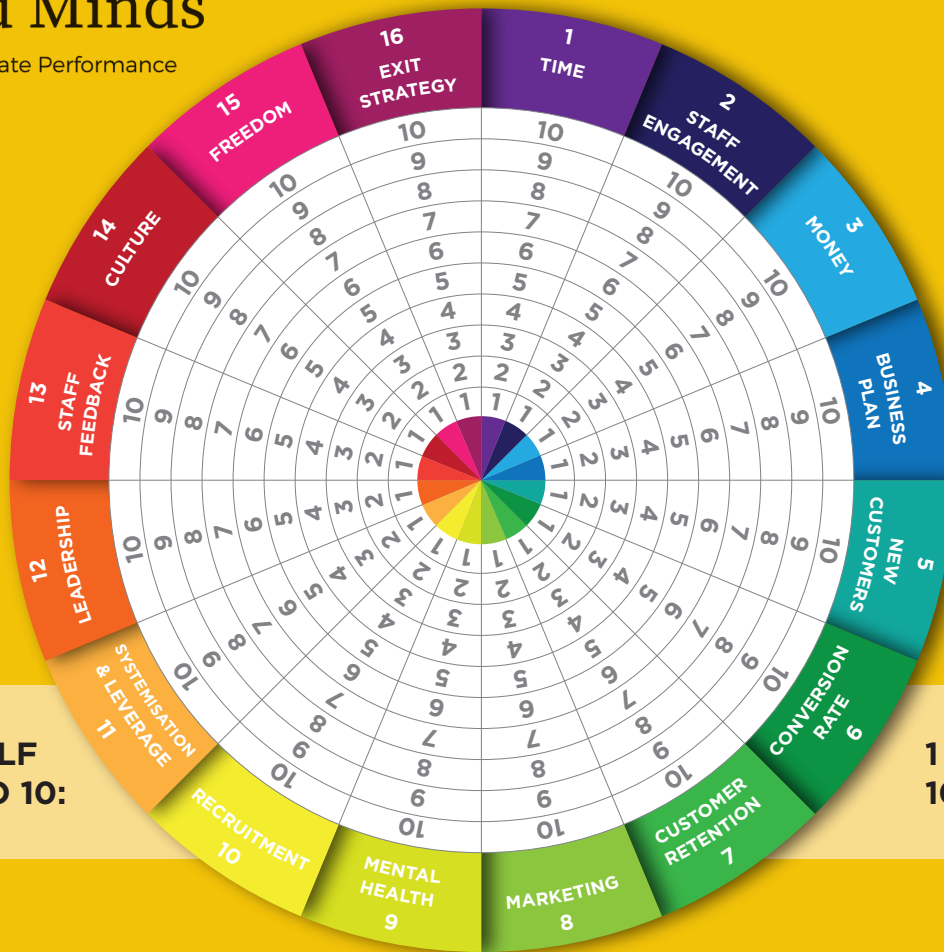


BUSINESS SUCCESS WHEEL

Please be as honest as you can with your answers.

Engaged Minds

Delivering Passionate Performance



RATE YOURSELF BETWEEN 1 TO 10:

**1 = very unhappy
10 = very happy**

RATE 1 - 10

1	TIME	How happy are you with your time management skills and do you allocate quality family time?	
2	STAFF ENGAGEMENT	How happy are you with your staff and are they engaged to deliver your business goals?	
3	MONEY	How happy are you with your cash flow and do you know your financial numbers?	
4	BUSINESS PLAN	How do you rate your 3-year business plan?	
5	NEW CUSTOMERS	How do you rate your new customer pipeline?	
6	CONVERSION RATE	How satisfied are you with converting new leads?	
7	CUSTOMER RETENTION	Do you do enough to retain existing customers and have a good loyalty programme?	
8	MARKETING	Is your marketing and social media effective and delivering results?	
9	MENTAL HEALTH	How trained are you or your staff to deal with mental health in the work place?	
10	RECRUITMENT	Are you happy with your recruitment and staff retention programme?	
11	SYSTEMISATION & LEVERAGE	Does your business have effective procedures and systems in place?	
12	LEADERSHIP	How do you rate yourself as a leader?	
13	STAFF FEEDBACK	How do you think your staff would rate you as a leader?	
14	CULTURE	Does your business have a good work culture and is staff well-being considered?	
15	FREEDOM	If you wanted to retire or were sick could the business run without you?	
16	EXIT STRATEGY	Do you have an exit strategy and know what your business is worth?	

If this Business Wheel has identified low scores where you would like to develop and improve, then let's work together to improve your business efficiency and profitability.

You will also have happier staff who will stay with you longer and will be delivering passionate performance.

Please give us a call on: 0113 418 2726 www.engagedminds.co.uk